



**WESTMINSTER  
UNIVERSITY**

*presents:*

# TALK ABOUT BUSINESS

*AI-POWERED STRATEGIES FOR  
BUILDING TOMORROW'S BUSINESS*

**Bill & Vieve Gore  
School of Business**  
*2025 Business Conference*

Friday,  
March 28, 2025  
Time: 10:00 AM - 4:30 PM

Location

Bill & Vieve Gore  
School of Business

Westminster University  
1840 South 1300 East  
Salt Lake City, UT 84105

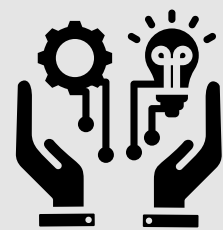
\$25 Registration per person

Scan the QR code to register

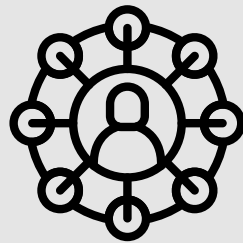
## Topics



**EMBRACING AI FOR  
COMPETITIVE ADVANTAGE**



**INNOVATION AND ADAPTATION  
IN A CHANGING MARKET**



**THE UTAH SMALL  
BUSINESS ECOSYSTEM**



**WORKING WITH  
LENDERS & THE SBA**



**PRIVATE EQUITY, VENTURE &  
ANGEL INVESTORS PANEL**

## About the Conference

*Join us for a conference dedicated to small business owners to help them connect with their wider community and address issues affecting businesses today. Featured keynote speakers and local business leaders will offer presentations and lead breakout sessions. Lunch will be provided and a light reception will follow the event.*

*Learn More!*



Utah Black Chamber  
of Commerce

UTAH MICROLOAN FUND

Banking on Women  
Synchrony



CYPRUS  
CREDIT UNION

UTAH GLOBAL  
DIPLOMACY



Utah Hispanic  
Chamber of Commerce



Utah  
Small  
Business  
Alliance

THE MILL  
ENTREPRENEURSHIP CENTER

WBC  
UTAH  
HELPING WOMEN OWN IT

AMERICA'S  
SBDC  
UTAH

Altabank  
Division of Glacier Bank - Member FDIC

Goldman Sachs  
10,000  
small  
businesses

SOUTH SALT LAKE  
CHAMBER OF COMMERCE



SBA  
U.S. Small Business  
Administration

MBDA  
BUSINESS CENTER  
UTAH  
POWERED BY MINORITY BUSINESS  
DEVELOPMENT AGENCY